

# BUSINESS

Tuesday, March 13, 2012 • News-Review

If you have business news, contact Ryan Bentley, business editor, (231) 439-9342 • rbentley@petoskeynews.com

PETOSKEY

## Homebuilder has new marketing director

**Jennifer Richardson**  
jrichardson@petoskeynews.com

Founded in 2002, Corble Builders is based on the philosophy that your home is the most important space in your life.

Creating a space that is beautiful, functional and reflective of the home owner's lifestyle and personality is a challenge that Corble Builders owner Bill Bath relishes.

Recently, Bath added a new member to the Corble team: Michael Albert, who will take on the responsibility for business development, in addition to playing a role with the construction crew.

Albert recently returned to the Petoskey area after spending nine years in Germany, where he taught American history, culture, art and architecture at Friedrich Schiller University and worked as chief editor for the public relations company Burson-Marsteller.

Albert says his background in the arts and humanities aids him in advising clients in the planning stages of renovations and construction, and his exposure to European architecture and design influences his artistic guidance, providing clients with options beyond traditional American design. Albert also works in the field with the crew.

"It's an ideal partnership," Albert said. Corble Builders aims to



JENNIFER RICHARDSON/NEWS-REVIEW

**Bill Bath** (left) and Michael Albert of Corble Builders display the custom maple banister that was part of a major renovation project on a historic Petoskey home.

handle new construction and renovation projects with artisanal-quality craftsmanship.

"It really is a company of master builders," Albert said.

Bath described a renovation project the company completed in Petoskey, on a house built in 1885, whose owner lived in Phoenix. Bath said that when he first inspected the house on State Street, it was clear that the entire structure would require work. The kitchen wall was caving in because

a previous owner had removed all the support studs in order to install a window.

"Here's a challenge," Bath remembered thinking.

Bath and his team worked with the home owner to stay on budget, bring the house up to code, and restore the home's historic beauty. They used original elements of the home's construction when practical, and custom-made other elements, such as the stairway, to match the original style of the house. Along the way, the firm brought the building up to code, and took

steps to improved its appearance, comfort and usability.

Bath said that he enjoys working closely with clients on their projects, and the distance did not present a problem with the property owner in Phoenix.

Sending digital photos allowed Bath to stay in contact with the property owner, so that he was still a part of the project, even from a distance.

For more information, go to [www.corblebuilders.com](http://www.corblebuilders.com), or visit the firm's Facebook page.